



**Expodefensa 2023**

**5<sup>th</sup> to 7<sup>th</sup> DECEMBER**

**BOGOTÁ, COLOMBIA**

**TAKE PART IN THE HEADLINE EVENT  
FOR SECURITY & DEFENSE  
IN LATIN AMERICA**

## **Press Release – EXPODEFENSA 2023**

### **A successful outcome for the 9th edition of the show, with strategic partnerships with Latin American countries**

**Paris, December 20, 2024** - Expodefensa 2023, the leading international Security and Defense exhibition for Latin America, Bogota (Colombia), closed on a successful note on December 7, 2023. The organizers are thrilled to announce that this year's edition has set a new benchmark for participation and engagement.

#### **Key Highlights:**

1. **Unprecedented Attendance:** Expodefensa 2023 welcomed more than 10,000 participants. Expodefensa brought together 53 delegations from 27 countries. This surge in attendance underscores the event's status as a key meeting point in Latin America for industry leaders, government officials, and Defense experts.
2. **Global Representation through exhibitor participation:** The international character of Expodefensa was underscored by the diverse range of countries represented (29 countries), emphasizing its status as a truly global platform for the Defense and Security sector. The exhibitors included major players in the industry, fostering collaboration and knowledge exchange on a global scale.
3. **Exhibitor and official delegation Satisfaction:** The feedback from exhibitors was overwhelmingly positive, with many expressing their satisfaction with the quality of interactions and business opportunities generated during the event. The exhibition space facilitated meaningful connections with decisions makers from Latin American and Caribbean countries, allowing exhibitors to showcase cutting-edge technologies and solutions to a highly receptive trade and institutional audience.
4. **Strategic Partnerships:** Expodefensa 2023 provided fertile ground for the establishment of strategic partnerships and collaborations. The event served as a nexus for the forging of alliances between industry leaders, government entities, military Chiefs of Staff, representatives of civil Defense forces, official and private sector figures, thus encouraging innovation and progress in the field.
5. **Educational Programs:** The talks and workshops held during the show took place in front of a full house. They offered valuable insights into the latest developments and challenges facing the Security and Defense sectors. Participants benefited from the expertise of distinguished speakers and gained a deeper understanding of the industry's future trajectory.

#### **Quotes:**

Charles Beaudouin - CEO of Coges Events co-organizer with Corferias: "Expodefensa 2023 met all expectations, shoring up its position as a global event in Latin America for the Security and Defense sectors. The sheer number and quality of Colombian and international exhibitors reflects the industry's recognition of the value that Expodefensa brings in terms of networking, collaboration, and showcasing cutting-edge technologies."



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Luis Carlos Nino - Director, Analytics of THOMAS MURRAY: "Thomas Murray was delighted to attend ExpoDefensa 2023 as a first-time exhibitor. It was a wonderful experience, and connected us with a great audience, which led to many productive conversations. We'd like to thank our hosts for such a well-organised event."

#### **Looking Ahead:**

Charles Beaudouin adds: *"Building on the success of Expodefensa 2023, we eagerly anticipate building on this momentum for future editions. Against a backdrop of global warming, a factor in humanitarian and environmental disasters, our ambition is to reinforce Expodefensa as the go-to platform in Latin America for crisis management: from high-intensity conflicts to ensuring the safety of citizens, borders, sensitive infrastructure, and the protection of natural resources."*

The organizing committee (Coges Events, Corferias and CODALTEC) extends its gratitude to all participants and partners for their invaluable contributions in making this event a success.

#### **Expodefensa 2023 in figures**

- +10,000 professional participants
- 231 exhibitors from 29 countries
- 53 official delegations from 27 countries from around the World, in the three domains: Defense, public and private Security
- 17 "Security & Defense" conferences featuring international speakers
- +100 international journalists

#### **About Expodefensa**

Under the patronage of the Ministry of National Defense of Colombia, Expodefensa is an international exhibition dedicated to Latin America and the Caribbean, that serves as a meeting point for the Security and Defense and sectors. In partnership with CORFERIAS (the Bogota International Business and Exhibition Centre) and COGES EVENTS, a subsidiary of GICAT (French Land Defence and Security Industry Association), Expodefensa brings together industry leaders, government officials, and Defense experts from around the world.

The event provides a platform for showcasing cutting-edge technologies, facilitating strategic partnerships, and addressing the challenges and opportunities facing the Security and Defense community. Expodefensa is a two-yearly show, taking place in Bogota (Colombia). In 2025, Expodefensa will hold its 10th edition.