



Expodefensa 2019

Feria Internacional de Defensa y Seguridad
International Defense and Security Trade Fair

2nd TO 4th
DECEMBER
BOGOTÁ - COLOMBIA

**BOGOTÁ, CENTER
OF INNOVATION
FOR SECURITY
AND DEFENSE**

Sponsorship Brochure

ATTEND THE LEADING HUB FOR SECURITY AND DEFENSE IN LATIN AMERICA
WITH THE NEWEST TECHNOLOGY IN LAND, AIR AND MARITIME DOMAINS.



www.expodefensa.com.co

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Organized by



SPONSORSHIP OFFER

SITE SIGNAGE: BE MORE VISIBLE ON SITE!

- **Totem with 4 sides: USD 2,500 (VAT Excl.)**

1 Totem (4 identical sides) printed with the visual of your choice positioned near the main entrances of the show.

Offer available to 2 exhibitors maximum, 1 per Entrance

Dimensions: 300x100cm

Deadline to book the offer: Sept 2019



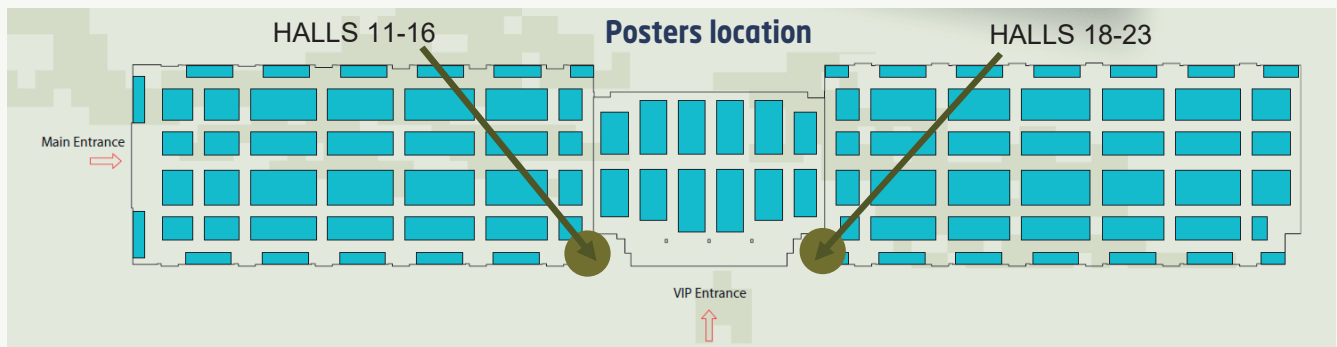
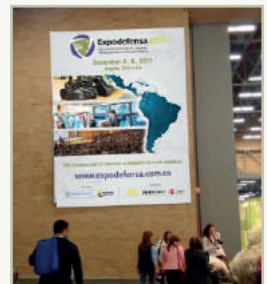
- **Poster (hanged): USD 2,500 (VAT Excl.)**

1 Poster with the ad or message of your choice hanged high enough for a maximized visibility.

Offer available to 2 exhibitors, 1 per HALL

Dimensions: 2x3m

Deadline to book the offer: Sept 2019



- **Full Screen advertising: USD 2,500 (VAT Excl.) for 10 seconds of advertising**

Your company presentation rolling all day on a giant screen at the entrance of the Exhibition.

Offer available to 5 sponsors minimum

Deadline to book the offer: the end of Oct 2019



- **Lightening boxes: USD 200/unit (VAT Excl.)**

Your logo or poster on electric lightened boxes in the exhibition hall

Dimensions: 2m high

Deadline to book the offer: the end of Oct 2019

- **Interactive Photobooth: USD 1,905 (VAT Excl.) per photobooth**

To be installed on your booth: Get an instant professional photo with your clients and partners, with your logo included.

Deadline to book the offer: the end of Oct 2019



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• Outdoor advertising



Get your **4 faced poster** hanged on the pillars at the main entrance of the Exhibition
Dimensions: 3x1m
Price: USD 350/pillar
USD 1,400 for the 4 pillars



Your **posters** on the façade of the Exhibition Hall
Price: USD 300 for the pavilion 11-16 side, USD 335 for the Pavilion 18-23 side.



Inauguration advertising:
Your posters at the entrance of the inauguration auditorium
Price: USD 530

DIGITAL TOOLS: Expodefensa 2019 Web Site

• Home page: USD 5,000 (VAT Excl.)

Your company logo (Static) on the most visited page of the site (110 758 views)
> Available 6 months before the show and during the event
Offer available to a single exhibitor



• Visitors' pre-registration: USD 3,000 (VAT Excl.)

The opportunity to have your company logo on the most visited page by visitors: 12 500 visitors in 2017
> Available 6 months before the show
Offer available to a single exhibitor

• Practical information: USD 2,500 (VAT Excl.)

Your company logo (Static) on the second most visited page of the site
> Available 6 months before the show and during the event
Offer available to a single exhibitor

OPTIMIZE YOUR VISIBILITY AMONG VISITORS!

• Exhibition Maps: USD 1,500 (VAT Excl.)

Your logo on > Maps on the website
> Maps in the official Catalogue distributed to all visitors and exhibitors

Offer available to 5 exhibitors

Deadline to book the offer: Sept 2019

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- **Interactive Map logo: USD 780 (VAT Excl.)**

Get your logo on an interactive 46" screen placed in various points of the Exhibition Hall as well as on the floorplan distributed to exhibitors and visitors onsite

Offer available for 5 sponsors minimum

Deadline to book the offer: the end of Oct 2019



- **Exhibition Official bag: USD 5,000 (VAT Excl.)**

5,000 official bags personalized with your company logo provided by the Organizer and distributed to Exhibitors and Visitors at the main entrance of the show

Offer available to a single exhibitor

Deadline to book the offer: Sept 2019



ACCESS BADGES

- **Lanyards: USD 7,500 (VAT Excl.)**

Your company logo on 10,000 Exhibitors & Visitors lanyards provided by the Organizer

Offer available to a single exhibitor

Deadline to book the offer: Sept 2019

- **Special Offer: Access badges sponsoring + Official event sponsoring: USD 10,000 (VAT Excl.)**

(signage and visual communication) + Exhibition badges (your logo on Expodefensa badges)

For an offer on badges only or official event sponsoring only, please contact us.

EVENTS TO SPONSOR!

- Seize the opportunity to become the only and unique Sponsor of one of the Organizer's Official Events: rates depend on the visibility options you will choose.

Example of a standard offer:

- Your company logo and « Event sponsored by » mentioned on:
 - The Website page dedicated to the event,
 - The Communication tools created by the Organizer for the occasion (boards, panels...)
- The possibility to distribute company brochures and goodies ...

Offers available to 1 exhibitor per event

Deadline to book the offer: according to content of the offer



To book an offer, please contact:

+33 1 44 14 51 55

hotline-expodefensa@cogesevents.com