



Expodefensa 2017

Feria Internacional de Defensa y Seguridad
International Defense and Security Trade Fair

EN

4th to 6th December 2017
Bogota, Colombia



Sponsorship Brochure

www.expodefensa.com.co

Supported by



MINDEFENSA



Organized by

EUROSATORY



SITE SIGNAGE: BE MORE VISIBLE!

- **Totem with 4 sides: USD 2,500** (VAT Excl.)

1 Totem printed with your company logo, booth number and some text. These Totems will be positioned **near the main entrances** of the show. (Totem with 4 identical sides)

Offer available to 2 exhibitors maximum, 1 per Entrance

Dimensions: 300x100 cm

Deadline to book the offer: Sept 2017

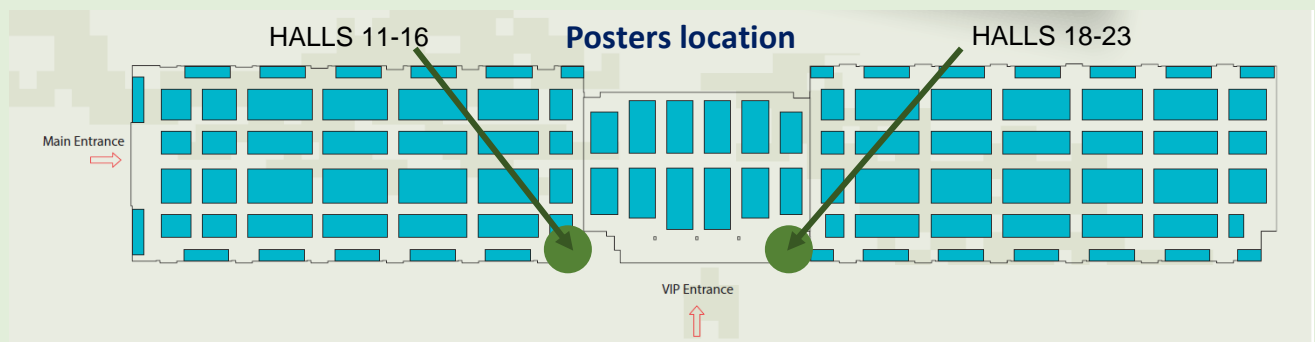
- **Poster (hanged): USD 3,000** (VAT Excl.)

1 poster 2x3 m

A huge company ad or message could be printed on this banner hanged high enough for a maximized visibility.

Offer available to 2 exhibitors, 1 per HALL

Deadline to book the offer: Sept 2017



DIGITAL TOOLS / Expodefensa 2017 Web Site

- **Home page - 140 883 views / Exclusivity: USD 5,000** (VAT Excl.)

Your company logo (Static) on the most visited page of the site
Available **6 months** before the show and during the event

Offer available to a single exhibitor

- **Practical information / Exclusivity: USD 2,500** (VAT Excl.)

Your company logo (Static) on the second most visited page of the site
Available **6 months** before the show and during the event

Offer available to a single exhibitor

- **Visitors' pre-registration / Exclusivity: USD 3,000** (VAT Excl.)

The opportunity to have your company logo on the most visited page by visitors: 10 000 visitors in 2015.

Available **6 months** before the show

Offer available to a single exhibitor

Expodefensa 2017
Por EXHIBITORES y VISITANTES
Con el apoyo de MINGOFENSA

EXHIBITORS' LOGO

Sistema de Pre-Registro de Visitantes

Evite largas filas!
Para agilizar el proceso de ingreso a esta feria y optimizar su tiempo, lo invitamos a diligenciar el siguiente Pre-registro en línea.
Digite su nombre y código como aparecen en el rótulo de la pieza invitación que recibió previamente.
Si aun no lo ha recibido, consulte llamando el forosato y al final se le indicará la instrucción para obtenerla.

Es usted Visitante Nacional Internacional

Tiene usted un código de invitación? No Sí

Continuar

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PBO: 201-0000

To book an offer, contact the Exhibitors Support Dept.:
Mrs Josiane di Santo: +33 1 44 14 51 55
hotline-expodefensa@cogesevents.com

OPTIMIZE YOUR VISIBILITY AMONG VISITORS!

- **Your logo on the Exhibition Maps: USD 2,000** (VAT Excl.)

- Maps on the website,
- Maps in the official Catalogue distributed to all visitors and exhibitors.

Offer available to 5 exhibitors - Deadline to book the offer: September 2017

- **Your logo on the Exhibition Official bag /Exclusivity: USD 5,000** (VAT Excl.)

The possibility to distribute to visitors, bags personalized with your company logo: **5,000 bags provided by the Organizer** and put at the disposal of Exhibitors' and visitors at the main entrance of the show.

Offer available to a single exhibitor - Deadline to book the offer: September 2017

EVENTS TO SPONSOR!

Seize the opportunity to become the only and unique Sponsor of one of the Organizers' Official Event: the level of your contribution will be function of the visibility options you will book.

Standard Offer for example:

Your company logo and the mention « Event sponsored by » as follow:

- On the Website page dedicated to the event,
- On the Communication tools created by the Organizer for the occasion:
 - Boards, panels with your company ad or logo disposed at the main access to the event,
 - The possibility to distribute company brochures and goodies ...



Offers available to 1 exhibitor per event

Deadline to book the offer: according to content of the offer

ACCESS BADGES

- Your company logo on the Exhibitors' & Visitors

lanyards/Exclusivity: USD 7,500 (VAT Excl.)

10,000 lanyards provided by the Organizer

Offer available to 1 exhibitor

Deadline to book the offer: September 2017



To book an offer, contact the Exhibitors Support Dept.:

Mrs Josiane di Santo: +33 1 44 14 51 55

hotline-expodefensa@cogesevents.com

ADVERTISEMENT IN THE OFFICIAL VISITORS' & EXHIBITORS' CATALOGUE

Your Contact for the OFFICIAL CATALOGUE: IBUSINESS SOLUTIONS

Ms Manon CABARD: +33 1 77 04 81 33

m.cabard@ibusiness-solutions.fr

Printed in **3 000 copies**, the Official show catalogue is **distributed to all visitors and exhibitors** and will be the document of reference for the sector for 2 years.

Editorial advertising, logo and products picture

As an exhibitor, you are entitled to a free entry in the official exhibition catalogue (offer included in the registration fees and including: description, contact information, products, stand number).

To boost your company's visibility, we offer the following options.

ALPHABETICAL LIST OF EXHIBITORS

CI SYSTEMS LTD HALL 11-16 213A
ISRAEL PAVILION


P.O. Box 147
Industrial Park - Ramat Gabriel
10551 MIGDAL HAEMEK - ISRAEL
Tel.: +972 6 644 8833
www.ci-systems.com
tzafir@ci-systems.com

Classes / Clases

- Detection, Location, Acquisition and Deception / *Detección, localización, adquisición y engaño*
- Day-Night Vision Devices (Goggles, Sights, Thermal Imaging / Image Intensifier) / *Medios de observación de día y de noche (prismáticos, gafas, cámaras térmicas y de intensificación de la luz)*
- Sighting / Aiming Systems, Fire-Control Systems, Laser Range Finding (LRF) / *Sistemas de puntería y mira, control de disparo, telémetro láser*
- Target Acquisition / Rangefinder / *Adquisición y designación de objetivos, telémetros*
- Detection and Warning Systems - Countermeasures (Soft-Kill and Hard-Kill) / *Dispositivos de detección y de alerta, de contramedidas y de protección activa*

Information / Información
Founded in 1977, CI Systems is a leader in the development and production of sophisticated Electro-Optical Test Equipment and Measurement Systems for defense/homeland security, industrial, scientific and commercial applications, worldwide. **CI Systems provides products, ranging from standard to custom application specific solutions designed to meet multiple application needs.**

COGES HALL 11-16 1321
FRENCH PAVILION



65 rue de Courcelles
75008 PARIS - FRANCE
Tel.: +33 1 44 14 58 10
www.eurosatory.com
info@cogesevents.com

Classes / Clases

- Services / *Servicios*
- Defence Exhibition and Defence-Related Events Organizers / *Organizadores de ferias y eventos de defensa o relacionados con la defensa*

Information / Información
COGES is the subsidiary of the French Land and AirLand Defence and Security industries Association GICAT. COGES organizes five exhibitions: Expodefensa, organized with CORFERIAS, Eurosatory, the leading event in the world dedicated to Land and AirLand Defence and Security, that will take place in Paris on 13-17 June 2016 along with UGS Show, an

Unit Price (VAT Excl.)

Additional picture with text lines
(1 picture with text offered) USD 480

Additional products & services codes
(7 headings offered) USD 33

1 four colour logo with your Company presentation USD 480

Additional text lines
One line: 35 characters or spaces in English and or Spanish
(7 lines offered) USD 33

Your company logo in the following sections of the Catalogue

	Unit Price (VAT Excl.)
• In the exhibitor alphabetical directory (printed)	USD 480
• In the exhibitor alphabetical index (printed)	USD 394
• In the exhibitor index by country (printed)	USD 394
• In the exhibitor index by products and services (printed)	USD 394

Highlight your company name in the indexes

Your company name in **RED** and **BOLD** in the following pages:

	Unit Price (VAT Excl.)
• In the exhibitor alphabetical index (printed)	USD 45
• In the exhibitor index by products and services (printed)	USD 45
• In the exhibitor index by country (printed)	USD 45

Logo Packages

LOGO/ADVERTISING Package: USD 800 VAT Excl. (15% off)

½ four-colour page (printed)

+ 1 four-colour logo in the exhibitor alphabetical directory (printed)

LOGO PLUS Package: USD 1,100 VAT Excl. (20% off)

1 four-colour logo in the exhibitor alphabetical directory (printed)

+ 1 four-colour logo in the exhibitor alphabetical index (printed)

+ 1 four-colour logo in the exhibitor index by country (printed)

Advertising pages in the CATALOGUE:

Assured visibility, and one of exhibitors' favourite products

AD in the catalogue

	Unit price (VAT Excl.)
• Inside front cover	USD 2,240
• Opposite to the table of contents	USD 1,800
• Inside back cover	USD 2,000
• Outside back cover	USD 3,800
• 4 colour page	USD 1,120
• 4 colour ½ page	USD 560

AD PAGES / LOGOS / PICTURES TECHNICAL SPECIFICATIONS

Dimensions

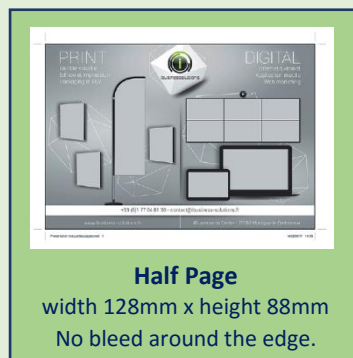
AD - Type of file to provide: PDF

without password protection,
in high definition (300 dpi),
CMYK with 5mm bleed around
the edge, colour guides
& embedded fonts.

// Type of file, resolution for logos and pictures

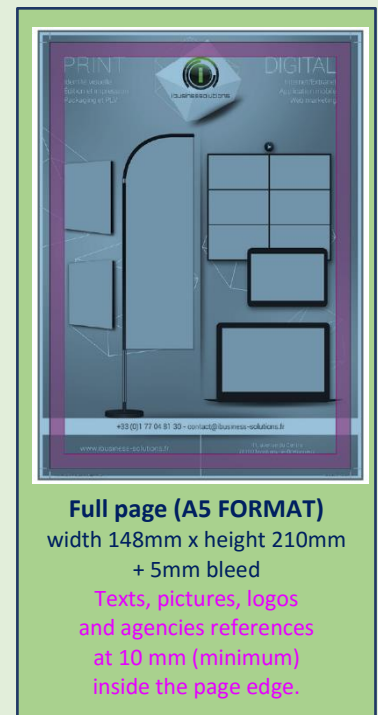
Logos : jpg, eps, CMYK, width 50 x height 30mm, in High Resolution (300 dpi)
at 100% minimum or vectorized.

Pictures : jpg, CMYK, 300 dpi at 100 % minimum.



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All prices are exclusive of VAT.
VAT non-refundable on all services.



Your Contact for the OFFICIAL CATALOGUE: IBUSINESS SOLUTIONS

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