



Expodefensa 2017

Feria Internacional de Defensa y Seguridad
International Defense and Security Trade Fair

EN

4th to 6th December 2017
Bogota, Colombia



Sponsorship Brochure

www.expodefensa.com.co

Supported by



MINDEFENSA



Organized by

EUROSATORY



SITE SIGNAGE: BE MORE VISIBLE!

- **Totem with 4 sides: USD 2,500** (VAT Excl)

1 Totem printed with your company logo, booth number and some text. These Totems will be positioned **near the main entrances** of the show. (Totem with 4 identical sides)

Offer available to 2 exhibitors maximum, 1 per Entrance

Dimensions: 300x100 cm

Deadline to book the offer: Sept 2017

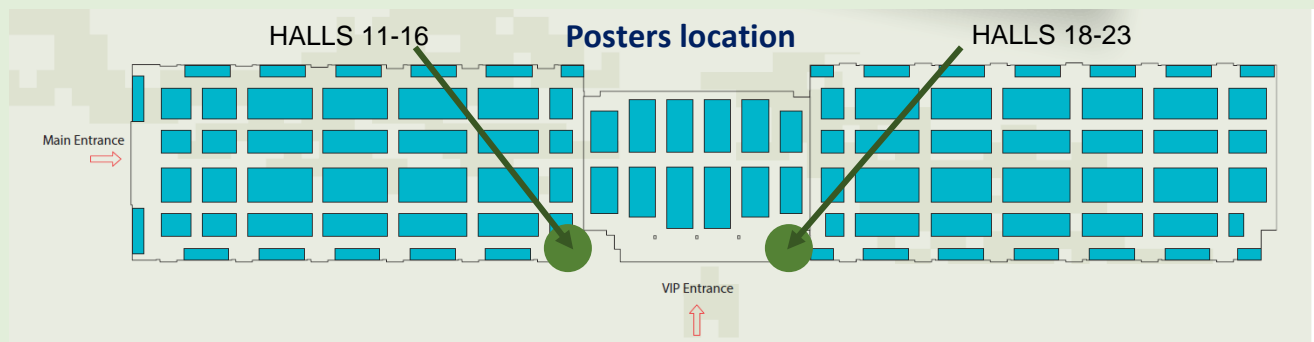
- **Poster (hanged): USD 3,000** (VAT Excl)

1 poster 2x3 m

A huge company ad or message could be printed on this banner hanged high enough for a maximized visibility.

Offer available to 2 exhibitors, 1 per HALL

Deadline to book the offer: Sept 2017



DIGITAL TOOLS / Expodefensa 2017 Web Site

- **Home page - 140 883 views / Exclusivity: USD 5,000** (VAT Excl)

Your company logo (Static) on the most visited page of the site

Available **6 months** before the show and during the event

Offer available to a single exhibitor

- **Practical information / Exclusivity: USD 2,500** (VAT Excl)

Your company logo (Static) on the second most visited page of the site

Available **6 months** before the show and during the event

Offer available to a single exhibitor

- **Visitors' pre-registration / Exclusivity: USD 3,000** (VAT Excl)

The opportunity to have your company logo on the most visited page by visitors: 10 000 visitors in 2015.

Available **6 months** before the show

Offer available to a single exhibitor

To book an offer, contact the Exhibitors Support Dept.:
Mrs Josiane di Santo: +33 1 44 14 51 55
hotline-expodefensa@cogesevents.com



OPTIMIZE YOUR VISIBILITY AMONG VISITORS!

- **Your logo on the Exhibition Maps: USD 2,000** (VAT Excl)

- Maps on the website,
- Maps in the official Catalogue distributed to all visitors and exhibitors.

Offer available to 5 exhibitors - Deadline to book the offer: September 2017

- **Your logo on the Exhibition Official bag /Exclusivity: USD 5,000** (VAT Excl)

The possibility to distribute to visitors, bags personalized with your company logo: **5,000 bags provided by the Organizer** and put at the disposal of Exhibitors' and visitors at the main entrance of the show.

Offer available to a single exhibitor - Deadline to book the offer: September 2017

EVENTS TO SPONSOR!

Seize the opportunity to become the only and unique Sponsor of one of the Organizers' Official Event: the level of your contribution will be function of the visibility options you will book.

Standard Offer for example:

Your company logo and the mention « Event sponsored by » as follow:

- On the Website page dedicated to the event,
- On the Communication tools created by the Organizer for the occasion:
 - Boards, panels with your company ad or logo disposed at the main access to the event,
 - The possibility to distribute company brochures and goodies ...

Offers available to 1 exhibitor per event

Deadline to book the offer: according to content of the offer



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ACCESS BADGES & CATALOGUE

ACCESS BADGES

- Your company logo on the Exhibitors' & Visitors lanyards/**Exclusivity: USD 7,500** (VAT Excl) **10,000 lanyards** provided by the Organizer - **Deadline to book the offer: September 2017**

THE OFFICIAL VISITORS' AND EXHIBITORS' CATALOGUE

Printed in **3 000 copies**, the Official show catalogue is **distributed to all visitors and exhibitors** and will be document of reference for the sector for 2 years.

AD in the catalogue

• Inside front cover	USD 2,240
• Opposite to the table of contents	USD 1,800
• Inside back cover	USD 2,000
• Outside back cover	USD 3,800
• 4 colour page	USD 1,120
• 4 colour ½ page	USD 560

Your company logo in the catalogue

• 4 colour logo in the exhibitor alphabetical directory	USD 480
• 4 colour in the other list of the catalogue (alphabetical index, products & services list, index by country)	USD 394



For more details about all the available offers please contact us.



All prices are exclusive of VAT.

VAT non-refundable is applicable on all services.

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